

KOVY-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVY-TV

CONTRACT NO. REV.

1191-34249-1

DATE PRINTED

10/18/12

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN MEDIA & ADVOCACY		AMERICAN ACTION NETWORK		
AND	815 Slaters Ln		1401 New York Ave NW Fl 12		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20005-2102	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCT EST 3343		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.	PRODUCT CODE 1300	
			3343		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11110..	4	02:58P	04:00P	30S	10/22/12-10/25/12	DR PHIL	4	1200.00	4800.00
2	11110..	4	04:00P	05:00P	30S	10/22/12-10/25/12	CBS13 NEWS @ 4	4	2000.00	8000.00
3	00001..	1	06:00P	06:30P	30S	10/19/12-10/19/12	CBS13 NEWS @ 6	1	3000.00	3000.00
4	11110..	4	06:30P	07:00P	30S	10/22/12-10/25/12	ENTERTAINMENT TONIGHT M-F	4	3200.00	12800.00
5	0000100	1	10:00P	11:00P	30S	10/19/12-10/19/12	CBS 13 10PM NEWS M-SU	1	3000.00	3000.00
62.	2	11:00P	12:00M	30S	10/20/12-10/20/12	CBS13 NEWSRPT @ 11 (SAT)	2	1000.00	2000.00
72	2	11:00P	12:00M	30S	10/21/12-10/21/12	CBS13 NEWSRPT @ 11 (SUN)	2	1000.00	2000.00
8	Su	1	07:58A	09:00A	30S	10/21/12-10/21/12	FACE THE NATION	1	3000.00	3000.00
9	00001..	1	05:00P	05:30P	30S	10/19/12-10/19/12	CBS13 NEWS @ 5	1	5000.00	5000.00
10	00001..	1	11:00P	12:05A	30S	10/19/12-10/19/12	DAVID LETTERMAN	1	3500.00	3500.00
11	.1.....	1	06:58P	08:00P	30S	10/23/12-10/23/12	NAVY N.C.I.S.	1	25000.00	25000.00
121..	1	08:00P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	15000.00	15000.00
131.	1	05:00A	07:00A	30S	10/20/12-10/20/12	CBS THIS MORNING - SATURDAY	1	1000.00	1000.00
141.	1	12:00M	01:00A	30S	10/20/12-10/20/12	CSI: MIAMI	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	AMERICAN MEDIA & ADVOCACY		AMERICAN ACTION NETWORK	
AND	815 Slaters Ln		1401 New York Ave NW Fl 12	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20005-2102
	USA		USA	
CONTACT	BEN ANGLE		PRODUCTEST 3343	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3343	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
151	1	06:28A	07:58A	30S	10/21/12-10/21/12	CBS THIS MORNING - SUNDAY	1	4500.00	4500.00
161	1	12:00M	01:00A	30S	10/21/12-10/21/12	THE CLOSER	1	600.00	600.00
Total Contract:								27		93800.00

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